

MILE-BY-MILE GUIDE

TO THE OREGON COAST

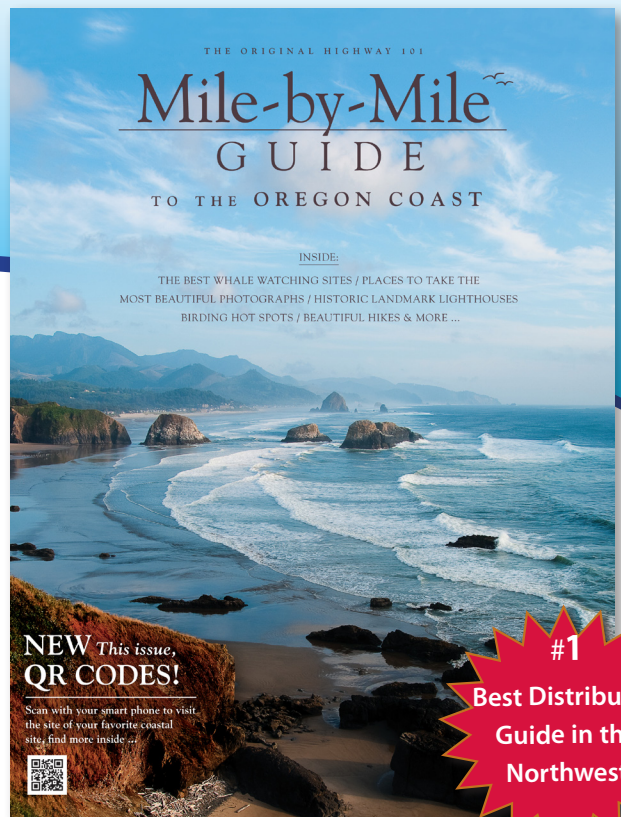
The #1 Travelers' Choice Oregon Coast Mile-by-Mile Guide Celebrating 22 years!

- Utilizes Hwy 101 milepost markers
- Detailed driving maps
- Regional sections
- A "keeper" for travelers
- Full size

Color Ad Rates start at \$495
A Quarter Million Copies!

- The most popular visitor piece at every chamber and visitor center on the Oregon Coast
- Either #1 or #2 throughout inland Oregon.
- Available at about one thousand locations from the Long Beach Peninsula to Crescent City, and at the major visitor centers from Kelso, Washington, to the California border.
- Available in a page-turning digital format, with clickable ads and special formatting for the iPhone, iPad and androids.
- Supported by a massive Twitter campaign, employing 100,000 followers who have shown a specific interest in some or all of the Oregon Coast.
- Special out-of-state distribution including Collier Welcome Center in Yreka.
- Additional distribution at
 - Visitor Centers
 - AAA Travel Advisors
 - Hotels
 - Car Rental Agencies
 - Welcome Centers
 - Chambers of Commerce
 - Attractions
- Included in March/April 2013 issue of Oregon Coast magazine.

Space Deadline is May 15



DISPLAY ADVERTISING RATES

Size in Inches	Width	Height	Rate
1/12	2.25	2.25	892
1/9	2.25	3.125	1,250
1/6 horizontal	4.7	2.25	1,650
1/6 vertical	2.25	4.75	1,650
1/3 horizontal	4.7	4.75	2,992
1/3 vertical	2.25	9.75	2,992
1/2 horizontal	7.125	4.75	4,253
1/2 vertical	4.7	7.125	4,253
2/3 vertical	4.7	9.75	5,512
Full Page	8.125 (trim)	10.875 (trim)	6,720
	8.375 (bleed)	11.125 (bleed)	
Back Cover	8.125 (trim)	10.875 (trim)	8,064
	8.375 (bleed)	11.125 (bleed)	

Enhanced Listing \$495. Basic listing and map location \$195.
Additional lines \$75 Make your listing red for \$30
(The first line is for business name and one contact number or web address only.
Logos come out of the copy space. Listing is free with purchase of display ad.)

For more information please contact:

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